

2021 Versant Member Offer Official Rules: This consumer offer of a \$50 Reward is sponsored by Essilor of America, Inc. ("Essilor" or "Sponsor") and is available to individual eyecare patients who are legal residents of one of the 50 United States or the District of Columbia ("Consumers") who purchase a pair of Essilor premium lenses and participating Luxottica frames, defined below, under a current valid prescription consisting of one of the following two combinations* between March 1, 2021 and December 31, 2021 ("Reward Period") at a participating independent eyecare provider**. All rewards will be awarded in the form of a virtual/physical Visa® Prepaid Card as detailed below. The monetary value of the Reward will be \$50.

*Available Lens Combinations:

- Any Varilux® plus any Crizal® (as available, given the material, design and coating of the lenses); OR
- Any Eyezen®+ or Eyezen® Start™ plus any Crizal® (as available, given the material, design and coating of the lenses); AND
- Any Eligible Luxottica Frame.

* **Non-eligible products:** TruClear® and Viso®, Kodak and Shamir, Non-Varilux Essilor PAL, Lab Private Label w/ or w/o Crizal, stock lenses (for ECPs to pull and edge in their practices), safety / industrial lenses, competitive products.

Participating Luxottica frame brands under this Frame Reward Offer consist of the following frame brands only: **Ray-Ban, Oakley, Costa, Vogue, Arnette, Polo, Ralph Lauren, Michael Kors, Coach, Brooks Brothers, Armani Exchange, Emporio Armani, Burberry, Versace, Prada Eyewear, Prada Linea Rossa, Tiffany & Co., Dolce & Gabbana, Miu Miu Eyewear, Valentino, Giorgio Armani, and Bvlgari.** No other Luxottica frame brands qualify for this offer.

Each purchase of a pair of qualifying lenses and frames as set forth above shall be referred to as a "Qualifying Lens and Frame Purchase."

**Each Qualifying Lens and Frame Purchase made at an independent eye care provider listed on the Essilor Member Offer locator tool (essilorusa.com/member-offer) must occur between March 1, 2021 and December 31, 2021 (the "Purchase Period").

This discount offer may not be combined with any other consumer rewards or discount offer sponsored by Essilor. Offer limited to consumer end-users only. Dealers, distributors and other ophthalmic lens resellers are not eligible for this offer.

Warning: Fraudulent submission of multiple requests and/or providing false information disqualifies any discount request and could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342).

Reward Claim Instructions: To claim a Reward, you must complete the Reward request form (at www.memberofferrebate.com) in its entirety and submit it along with a copy of the Qualifying Lens and Frame Purchase receipt. This submission can be done online or you may print out a physical Reward request form, complete it, and mail it to: Essilor Versant Rebates PO Box #341838, Memphis, TN 38184. The Qualifying Lens Purchase and Frame receipt must include retailer name, receipt number, order date, date of payment (if different than order date), and each Qualifying Lens and Frame Purchase made in connection with the offer detailed by name and price paid. Sponsor has the right to substantiate all receipts and reward request forms with internal sales data and/or eyecare practice invoices. Again, to avoid confusion, a Reward may not be claimed or earned based on any lens purchase that may be paid for, in whole or in part, by a federal health care program.

All Reward requests must be postmarked or transmitted within thirty (30) days of Qualifying Lens and Frame Purchase date. In no event will any Reward requests be honored if received after January 31, 2022. Sponsor is not responsible for late, lost, postage-due, misdirected, incomplete, illegible or damaged reward requests, or for any problems or technical malfunctions, failed or unavailable hardware, network, software or telephone, cable or satellite transmissions. Illegible or incomplete requests will not be honored or returned, except as required by law. Offer limited to consumer end-users only. Dealers, distributors and other ophthalmic lens resellers are not eligible for this offer. Reward value will not exceed purchase price under any circumstances. Only street and rural addresses accepted, no P.O. Boxes (except for North Dakota and where required by law) and requests with invalid or undeliverable mailing address will be denied. Your reward rights cannot be transferred, and this offer is void where taxed, restricted or prohibited by law. Offer valid in the 50 United States/District of Columbia only. Keep copies of all materials submitted. Materials submitted to Sponsor become Sponsor's property and will not be returned.

Rewards will be awarded in the form of a virtual/physical Essilor Visa Prepaid Card. Rewards requested via virtual Visa Prepaid Card will be sent via email within 4-6 days after the reward request is properly submitted. Rewards requested via a physical Visa Prepaid Card will be processed and mailed within approximately 4-6 weeks. Visa Prepaid Card / Virtual Account is issued by MetaBank®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Cards can be used everywhere Visa debit cards are accepted. Virtual Account can be used everywhere Visa debit cards are accepted online, or for phone/mail orders. Card/Account valid for up to 6 months; unused funds will forfeit after the valid through date. Card terms and conditions apply. Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Reward offer by giving notice at www.memberofferrebate.com. Except where prohibited, you agree that any and all disputes, claims, and causes of action arising out of or relating to this Reward offer shall be resolved individually, without resort to any form of class action, and exclusively by an action in state or federal court located in the State of Texas. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or any of your rights and/or obligations in connection with this Reward offer shall be governed by, and construed in accordance with, the laws of the State of Texas, without regard to the conflicts of law doctrine of any jurisdiction.

Warning: Reproduction, alteration or attempted alteration, transfer, sale or purchase of Reward forms or receipts is prohibited and constitutes fraud. Fraudulent submission of multiple requests and/or providing false information disqualifies any Reward request and could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 & 1342).

Price Transparency: In the event that Consumer seeks to have any of the lenses acquired under this promotional offer reimbursed, in whole or in part, by a federal, state, commercial or other health care or vision care program, plan or insurance (including, by way of example, Medicare or Medicaid), Consumer may be required—pursuant to applicable federal or state laws or regulations, including, but not limited to, the federal health care program anti-kickback statute, 42 U.S.C. §1320a-7b(b), or pursuant to Consumer's contractual arrangements with insurers or other third party payers—to fully and accurately report and disclose the net purchase price of all such lenses, which is the price paid for the Qualifying Lens and Frame Purchase less the fifty dollar (\$50) Reward received.

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Ray-Ban, Oakley, Costa, Vogue, and Arnette, are trademarks or registered trademarks of Luxottica and/or its subsidiaries in the United States and in other countries